

EC'd Yes Last Received: 09/18/2012 5:49 PM Showing Buylines: All Lines

Station WVTB-TV NORFOLK, VA. Agency () WATERFRONT STRATEGIES Rep Firm
Advertiser () MAJORITY PAC 3050 K ST NW Sales Office () PHILADELPHIA
Product SENATE MAJORITY PAC WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1814 Agency C/P1/P2/E 94/100/1814
Buyer Spencer Wood Flight Dates 09/18/2012 - 09/24/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 1,200
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	09/23-09/23	1	1	1	\$1,200.00	

---REPORT TOTALS---

Report Totals: 1 / \$1,200.00

---SALES MONTHLY TOTALS---

Sep 12: 1 / \$1,200.00
Sales Totals: 1 / \$1,200.00
Station Totals: 1 / \$1,200.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$9,231	CATV 0%	WAVY 40%	WGNT 0%	WPXV 0%	WTKR 36%
		WTVZ 0%	WVBT 13%	WVEC 11%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE